



Graphic Designer with Bachelor's degree and professional experience working in marketing department at national and local nonprofit organizations, plus in creative at major social expressions industry. Currently teaching Design at Community College. Advanced knowledge of Adobe Creative software as officially certified Adobe Expert.

- Adobe Certified Expert
- Print (Publications, Ads), Digital (PowerPoint Presentations, Interactive PDF), Web (HTML, CMS)
- Dimensional Design for Packaging, Products, and In-store Promotion
- Online portfolio: www.smichiko.com
- LinkedIn: www.linkedin.com/in/michikomichelleshinohara

PROFESSIONAL EXPERIENCE

JOHNSON COUNTY COMMUNITY COLLEGE | Overland Park, Kansas | August, 2013 - Present

Adjunct Professor | Graphic Design

Lead 10 to 35 students per semester, teaching Design class under Graphic Design career program.

- Communicate with, encourage, and art direct students to strengthen capabilities in learning and explore process of 3D design.
- High rating from students' survey (4.5 out of 5.0) and positive comments of how much the class helped their study and in reaching their career goals

AMERICAN PUBLIC WORKS ASSOCIATION | Kansas City, Missouri | September, 2013 - September, 2016

Graphic Designer | Marketing

Designed various marketing collateral on digital and print for members of national non-profit organization.

- Managed multiple projects simultaneously such as advertisements, brochures, publications, presentations, websites, and video editing; shifting priorities to meet deadlines in faced-paced environment.
- Collaborated with editor, advertisers, and printer, designed layout and prepared pre-press files for national monthly magazine (60-130 pages); organized time to meet tight deadlines without mistakes for entire 3 years.
- Re-branded sub-division of "Center for Sustainability" refreshing look and style to convey message while keeping overall consistency and thinking strategically how multiple formats fit together as whole.

DOWNTOWN OLATHE ARTS FESTIVAL | Olathe, Kansas | April, 2013 - April, 2015

Graphic Design Intern / Executive Committee Member | Marketing

Produced creative materials for print and digital to promote community event for local nonprofit organization.

- Key contributor to huge success of Festival by creating clean cohesive visual images throughout multimedia campaign to promote community event, including websites, social media, brochures, and direct mail.
- Established strong working relationship across organization; remained as Executive Committee Member by request after completion of internship.

GRAPHIC DESIGNER | Contract / Freelance / Volunteer | January, 2010 - Present

- Clients: Payless ShoeSource, REACTOR Design Studio, Applebee's, Gift Card Impressions, Sutherland Engineering, Enklein, Red Bridge Methodist United Church, Igarashi Photography, Anointed Healing Salon & Spa, Evanstrong Charity Tournament, Kansas City Bluesiacs
- Repeat clients for additional projects, result in exceeding clients' expectations

HALLMARK CARDS | Kansas City, Missouri | May, 2001 - October, 2009

Designer | Creative

In-house creative team, generated numerous top-selling and long-selling consumer products.

- Earned a reputation as a go-to designer for forward-thinking and multidimensional ideas.
- Regular member in selective multi-disciplinary innovation teams in development of new products; collaborated with engineer to create prototype which scored high at consumer tests resulted in manufacturing.
- Key contributor of multi-million dollar major collections such as Christmas and Birthday, generating numerous top-selling products including gift bag (#5 out of 106) and invitation card (#1 out of 12).
- Special compliment by David Hall (current President) recognizing original creations



PROFESSIONAL EXPERIENCE

PENTAGRAM DESIGN STUDIO | San Francisco & Los Angeles, California | Fall 1999 & Spring 2001

Graphic Design Intern

Multi-disciplinary design firm specializing in graphic, environmental, and industrial design

- Collaborated with multiple designers to produce accurate prototypes and presentation materials
- Received high recommendations from partner and manager from San Francisco office, resulting additional internship opportunity in Los Angeles office.
- Originated effective logo for new hair product directed by renowned designer, April Greiman

AWARDS AND EXHIBITIONS

AIGA Kansas City | A8 Design Award

HOW Magazine | International Design Awards-Packaging Merit Award

Print Magazine | Regional Design Annual-Certificate of Design Excellence

EDUCATION

Art Center College of Design | Pasadena, California | April, 2000

- Bachelor's of Fine Arts degree in Graphic Design, Graduated with Honors & Ninth Term Honors

Johnson County Community College | Overland Park, Kansas | May, 2012

- Desktop Publishing Applications Specialist Certificate, Phi Theta Kappa Honor Society

PROFESSIONAL DEVELOPMENT / CERTIFICATES

Adobe Certified Expert in Illustrator and in Photoshop | Adobe Systems

Adobe Illustrator, Photoshop, InDesign, Acrobat Certificates | Johnson County Community College

Web Design Certificate | Johnson County Community College

Internet Marketing Certificate | Johnson County Community College

COMPUTER PROFICIENCY / SKILLS

Adobe Creative Cloud (Illustrator, Photoshop, InDesign, Acrobat Pro)

Microsoft Office (PowerPoint, Word, Excel)

Web Design (HTML, CSS, Content Management System)

Motion Graphics (Adobe After Effects), Video Editing (Adobe Premier Pro)